



ChallenZee Challenge Experience Creator Kit

Empower ambassadors to create, host, and scale gamified challenge events that engage Gen Z audiences in venues such as bars, clubs, lounges, and other social spaces. Build personal brand, city status, and a sustainable earning stream through a proven event activation model.

Goal

Empower Ambassadors

Create, host, and scale gamified challenge events that engage Gen Z audiences in venues such as bars, clubs, lounges, and other social spaces.

Build Personal Brand

Develop your city status and reputation as an event curator through exciting challenge experiences.

Create Sustainable Income

Establish a reliable earning stream through our proven event activation model.

Who This Is For



DJs

Music professionals looking to expand their event offerings



Party Planners & Organizers

Event specialists seeking new engagement formats



Tourism Animators

Activity coordinators for visitors and tourists



Nightlife Professionals

Industry insiders with venue connections



Gamified Experience Enthusiasts

Those passionate about interactive entertainment



Important Requirement:

If you have **full access and permission** to use a venue for hosting events, this kit is for you.



Challenge Experience Structure



1. Experience Title

Choose a catchy name that reflects the theme of your challenge event.

2. Experience Description

Briefly explain your event concept. Highlight what makes it fun, competitive, and social. Mention the venue type and expected vibe to attract your target audience.

Tip: Keep it engaging and clear to excite potential participants.

3. Challenge Format

Describe the challenge style — e.g., rounds of competition, types of games or tasks, time limits, group or solo participation.

4. Booking Price & Participants

- Set your own price starting from \$20 per participant — no upper limit.
- Typical participant range: 10–30 people (flexible).
- You negotiate and decide the commission percentage given to the venue per booking based on their involvement (space only, staff help, equipment).
- The venue keeps all on-site spending revenue during the event.
- You keep the rest of the booking revenue.

5. Prize for Winner

Define an exciting prize that fits your event and price point, such as:

- Vouchers or discounts
- Cash prizes
- Branded merchandise

Make sure the prize motivates participation and is proportional to the booking price.

Ambassador Growth Pathway

Level 1 – Host

- Create and run your own challenge events.
- Build a local following and refine your event format.

Level 2 – Team Lead

- Recruit and manage a team of ambassadors city-wide.
- Coordinate multiple events and train new ambassadors.

Level 3 – City Captain

- Lead brand partnerships and PR efforts in major launch cities.
- Drive strategic expansion and manage larger campaigns.

What You Need to Provide



Venue Access

Secure full access and permission to a venue (bar, lounge, club, etc.) where you can host 1–2 hour events.

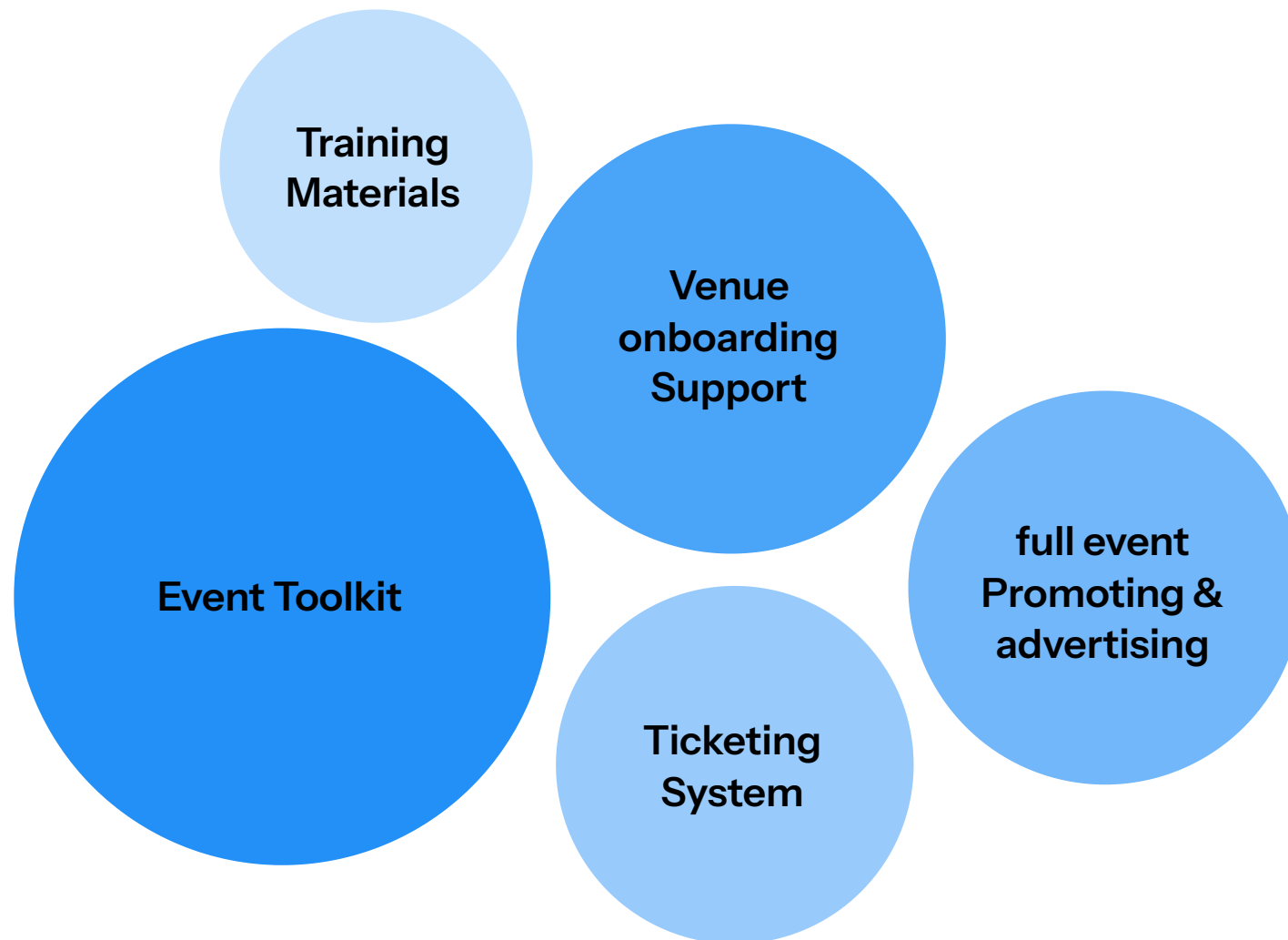
Venue Negotiations

Manage all negotiations and agreements directly with the venue regarding the event setup and commission split.

Event Standards

Commit to running events following ChallenZee's guidelines and standards.

Support We Provide



Challenge Event Toolkit

Instant access to a comprehensive **challenge event toolkit** upon approval.

Venue Onboarding

Venue onboarding support: Templates and advice to pitch your events and register venues (we assist but you lead negotiations).

Advertising & Promotion

Full backup for **advertising and promoting your events** across millions of Gen Z users via online campaigns and social media.

Ticketing System

Access to a professional **ticketing and booking system** to manage sales and payments smoothly.

Training Materials

Ongoing **training and branded materials** to help you run successful events and grow your brand.

Long-Term Ambassador Benefits



Personal Brand Building

Build your personal brand and reputation as a leading event curator in your city.



Social Media Exposure

Gain exposure on ChallenZee social channels to expand your reach and booking potential.



Direct Income

Earn direct income by setting your own prices and keeping up to 80% of booking revenue after venue commission.



Career Advancement

Progress through ambassador levels to increase influence, earn more, and lead city-wide event teams.



Portable Status

Maintain your ambassador status permanently and use it anywhere you go.

Your Path to Success

This kit is designed to give you everything you need to succeed as a ChallenZee Ambassador, creating memorable challenge events while building a sustainable business and social brand.



Apply & Get Approved

Submit your application and receive your toolkit upon approval



Secure Your Venue

Negotiate terms with your chosen venue using our templates



Plan Your Event

Design your challenge experience using our proven formats



Host & Grow

Run successful events and expand your ambassador career